

# WE KNOW BUSINESS TRANSFORMATION



## WHO WE ARE

Whether providing go-to-market strategies to magazine executives, re-defining key customers for startup firms, connecting software CEO's with funding opportunities, or providing key customer insight to major government service providers, SHAARP Management's consulting solutions are vital to the success of small, medium, and enterprise businesses throughout the world.

Starting in 2009 as a Texas corporation, SHAARP Management provides solutions that are tailored to the needs of each individual customer, not one-size-fits-all approaches to serve an entire market. While we are new to the scene of management consulting, our early track record is the result of our success. In less than one year, SHAARP Management has built a customer base that includes relationships with Fortune 1000 firms, government agencies, budding entrepreneurs, and have developed strategic partnerships with established consultants and practitioners in the U.S. and Latin American markets.

Today, more than 40 businesses and entrepreneurs rely on SHAARP Management's solutions to remain competitive in their markets and to truly understand their customers' needs. We are entrepreneurs who understand entrepreneurs and hope that you would give us an opportunity to serve you!

## OUR SOLUTIONS

- BUSINESS & COMPETITIVE ANALYSIS
- BUSINESS PROCESS MANAGEMENT
- FEASIBILITY STUDIES
- MARKET RESEARCH & ANALYSIS
- NEW CUSTOMER ACQUISITION
- OPINION POLL & SURVEY IMPLEMENTATION

## OUR MARKETS

- EMERGING MARKETS
- DIGITAL MEDIA
- GOVERNMENT & PUBLIC POLICY
- NON-PROFIT ORGANIZATIONS
- SPORTS & ENTERTAINMENT
- TECHNOLOGY & E-BUSINESS

## OUR VALUES

- |                  |            |
|------------------|------------|
| DIVERSITY        | EXCELLENCE |
| ENTREPRENEURSHIP | INTEGRITY  |
| PASSION          | TRUST      |

### CONTACT US:

Arvin Poole, President  
P.O. Box 200994  
Austin, TX 78720-0994

Sales: 888-9-STARTUP (78-2788)  
Direct: 512-686-5818  
arvin@shaarpmanagement.com  
[www.shaarpmanagement.com](http://www.shaarpmanagement.com)



**STATE OF TEXAS  
HUB CERTIFIED**